

- **Keswick Tourism Association Member Benefits**

All accommodation and business members have an entry on www.keswick.org, associate members have an entry on www.keswicktourism.co.uk. View [individual categories](#) of membership for more details.

- All members (except associate members) have a line entry in the annual Keswick Holiday Guide. There is also the option of taking out a display advert in the Guide.
- Members can seek business, legislative and marketing advice through the KTA office.
- Business and associate members can take a free stand at our annual Leaflet Drop event to which all members are invited to attend.
- Members receive weekly e-newsletters from the KTA office covering a variety of topics such as events, road closures, local news and updates. There is also a twice yearly printed newsletter.

Members can benefit from further promotion of their business via KTA's social media channels. Facebook - 16000 page likes, Twitters - 11800 followers (April '18)

- Members can join our members' closed facebook group at <https://www.facebook.com/groups/889662147830385/>
- Members can use our flickr photo library with over 1500 images for use in flyers, brochures and websites. Please contact Karen at info@keswick.org for log-in details
- Accommodation members can use the Inn Style Booking chart in their own websites at a discounted rate.
- Business members can choose to advertise in the [Visit Keswick Town Map and Attraction leaflet](#). This is exclusive to KTA members at no profit to KTA. The costs of printing and distribution are shared equally between advertisers.
- All members can opt to advertise in the monthly KTA e-newsletter which goes out to c 13,000 public subscribers
- Enhanced accommodation members can choose to advertise in the featured advertising section on www.keswick.org
- Serviced members can enter the annual Keswick in Bloom competition.

Member Discounts / Offers

- Iris Image Professional Stills and Virtual Tour Photography are offering KTA members discounted photography packages. Simply quote your KTA membership number and business name to take advantage of this fantastic offer. Full details can be found here - [IRIS IMAGE - SPECIAL PHOTOGRAPHY OFFER FOR KESWICK TOURISM ASSOCIATION MEMBERS](#)
- Regalo Gift vouchers - an all-in-one gift voucher platform that makes it easy to create, manage, promote and sell your gift vouchers online. KTA members you will benefit from a 50% discount on the standard setup fee of £500, meaning a set up cost of £250. The ongoing commission is 10% plus VAT of each transaction and a card processing fee of 20 pence plus 1.4%. [Find out more](#).

- Keswick Bikes are offering KTA members a 10% discount on parts, clothing & bikes. Say that you are a KTA member at the check-out to receive the discount.
- Sealy Beds UK Ltd are offering members a 20% discount off trade prices. This discount represents a significant saving off trade prices and Sealy are happy to chat through requirements and suggest options. Contact the KTA office for a code. Email julie.gray@sealy.co.uk or call 016973 24417.
- People Decisions are a HR consultancy based in Penrith and Keswick. They are offering KTA members a free advice helpline to support businesses who may have questions or decisions to make about their staff. Need advice? Call Angela on 01768 753001 or email info@peopledecisions.co.uk
- Gravettbusinessconsultancy.com - offers a series of meetings to understand your current marketing activity & provide recommendations to decrease costs, improve customer loyalty and increase profitability. The overall programme costs £400 for the year. KTA members get a discount of £50 and gain this year's support for only £350. [More info](#)
- Members can receive a Hotel/Guest Photography discount package deal with Stuart Holmes Photography.

[Associate members](#) may also offer a discount.